

JAVITS CONVENTION CENTER
CULTIVATED

SAMPLING FORM

This information packet includes:
Sampling for & Guidelines
Sample COI: Return to Cultivated

THE SALE OF FOOD + BEVERAGE ITEMS IS STRICTLY PROHIBITED.

1 DO YOU QUALIFY?

Are you the Manufacturer or Distributor?

Sponsoring organizations of expositions and trade shows, and/or their exhibitors, may distribute SAMPLES of food and/or beverage products ONLY upon written authorization and adherence.

ITEMS DISPENSED ARE LIMITED TO PRODUCTS **MANUFACTURED, PROCESSED OR DISTRIBUTED BY EXHIBITING COMPANIES.**

2 SIZE RESTRICTIONS

All items are limited to a SAMPLE SIZE and must be dispensed/distributed in accordance to Health Codes

Non-Alcoholic Beverages are limited to a maximum of 4 oz. in a cup. No cans or bottles will be permitted.

Food items are limited to "bite size", not to exceed Portions or a 2 oz. prepackaged samples.

3 BUYOUT FEES

Food or Beverage Products brought on the premises for consumption that do not fall within the Sampling parameters requiree CULTIVATED approval.

A buy-out fee will be determined by Cultivated on a case by case basis; however, the fee will be based on a percentage of the retail pricing for the food and/orbeverage item and is subject to all applicable taxes and service charges.

3 SAMPLING ALCOHOL

All alcohol sampling requires a Cultivated Bartender. *Fees apply.

Alcoholic beverage sampling is permitted only if you are the manufacturer or distributor of the product. Cultivated is required to receive, handle, & store ALL alcohol product.

*Fees Apply.

You are required to obtain for a Marketing Permit through the New York State Liquor Authority Website and submit Certificate 10 business days prior to: <https://sla.ny.gov/permits-available-online>

To conduct tastings and provide samples of the permit holders' products to consumers. Supplier of the alcoholic beverages at the event must obtain a transportation permit or use a company that has a transportation permit in order to transport the alcoholic beverages to the event site.

Out-of-State suppliers and licensed in-state wholesalers and manufacturers can apply for a marketing permit.

Note: Per city ordinance Alcohol cannot be served before 10 AM on Sundays and 8 AM on other days of the week.

ALCOHOLIC BEVERAGES SAMPLING SIZES
2 oz. for beer/wine + .25 oz for liquor

*HANDLING/STORAGE FEES MAY APPLY

4 STORAGE AND DELIVERY * Fee Applies

If product/items do not fit in your hand carry, they must be shipped through your show decorator or shipped directly to our on-site Cultivated Warehouse. Storage space is limited and is subject to availability. Please contact a Cultivated Sales Team Member to arrange storage and deliveries:

One-Time Receiving/Handling Fee: **\$250.00**

Cold/Dry Storage: **\$150.00 per day / per pallet**

Delivery Fee: **\$50.00 per delivery**

5 PAPERWORK SUBMISSION

RETURN TO LEVY

Sampling Authorization Form & Certificate of Insurance [LINK HERE!](#)



OR USE QR CODE

*Sampling exhibitors are all required to provide their own hand washing sink.

JAVITS CONVENTION CENTER
CULTIVATED

SAMPLE COI

CERTIFICATE OF INSURANCE

EXHIBITING FIRM MUST PROVIDE LEVY WITH A CERTIFICATE OF INSURANCE SHOWING EVIDENCE OF COMMERCIAL LIABILITY WITH AN EACH OCCURRENCE LIMIT OF \$1,000,000.

Please review the attached sample for clear instructions

PLEASE ENSURE THE CERTIFICATE OF INSURANCE IS UPLOADED AT LEAST 30 DAYS PRIOR TO THE EVENT

SAMPLING AUTHORIZATION FORM LINK HERE!



OR USE QR CODE

CERTIFICATE HOLDER
LEVY PREMIUM FOODSERVICE
LIMITED PARTNERSHIP
+ JAVITS CONVENTION CENTER
655 W 34TH ST
NEW YORK, NY, 10001

ACORD®		CERTIFICATE OF LIABILITY INSURANCE		DATE (MM/DD/YYYY) 09/21/2020			
<p>THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.</p> <p>IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).</p>							
PRODUCER		CONTACT NAME:		FAX (A/C, No):			
		PHONE (A/C, No, Ext):					
		E-MAIL ADDRESS:					
		INSURER(S) AFFORDING COVERAGE		NAIC #			
		INSURER A : Truck insurance exchange		19445			
		INSURER B : Farmers Insurance Exchange		19399			
		INSURER C : ACE Property And Casualty Ins Co		20699			
		INSURER D :					
		INSURER E :					
		INSURER F :					
INSURED							
<p>COVERAGES CERTIFICATE NUMBER: ATL-005086981-02 REVISION NUMBER: 2</p> <p>THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.</p>							
INSR	TR	TYPE OF INSURANCE	ADDL SUBR: INSD, WVD	POLICY NUMBER	POLICY EFF: (MM/DD/YYYY)	POLICY EXP: (MM/DD/YYYY)	LIMITS
A	X	COMMERCIAL GENERAL LIABILITY		GL 1728994	09/30/2020	09/30/2021	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
		<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR					
		<input checked="" type="checkbox"/> GEN'L AGGREGATE LIMIT APPLIES PER:					
		<input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC					
		OTHER:					
A		AUTOMOBILE LIABILITY		CA 4594426 (AOS)	09/30/2020	09/30/2021	COMBINED SINGLE LIMIT \$ 2,000,000 (Ea accident)
		ANY AUTO		CA 4594429 (VA)	09/30/2020	09/30/2021	BODILY INJURY (Per person) \$ 1,000,000
		OWNED AUTOS ONLY <input checked="" type="checkbox"/> SCHEDULED AUTOS		CA 4594427 (MA)	09/30/2020	09/30/2021	BODILY INJURY (Per accident) \$ 1,000,000
		HIRED AUTOS ONLY <input checked="" type="checkbox"/> NON-OWNED AUTOS ONLY		CA4594431 (Garage Liability)	09/30/2020	09/30/2021	PROPERTY DAMAGE (Per accident) \$ 1,000,000
		Self Insured for Physical Damage					
C	X	UMBRELLA LIAB		XOO G27738631	09/30/2020	09/30/2021	EACH OCCURRENCE \$ 5,000,000
		EXCESS LIAB					AGGREGATE \$ 5,000,000
		<input checked="" type="checkbox"/> RETENTION \$ 10,000					
B		WORKERS COMPENSATION AND EMPLOYERS' LIABILITY		WC 045886802 (AOS)	09/30/2020	09/30/2021	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTHER
		ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	Y/N	WC 045886807 (CA)	09/30/2020	09/30/2021	E.L. EACH ACCIDENT \$
		If yes, describe under DESCRIPTION OF OPERATIONS below	N/A	WC 045886803 (FL)	09/30/2020	09/30/2021	E.L. DISEASE - EA EMPLOYEE \$
				WC 045886808 (NY)	09/30/2020	09/30/2021	E.L. DISEASE - POLICY LIMIT \$
<p>DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required) Endorsement - (IF APPLICABLE WILL BE DELIVERED WITH POLICY) All entities below have been added as additional insured and loss payee</p>							
<p>CERTIFICATE HOLDER</p> <p>Levy Premium Foodservice Limited Partnership Javits Convention Center 655 W. 34th St. New York, NY 10001</p>				<p>CANCELLATION</p> <p>SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.</p> <p>AUTHORIZED REPRESENTATIVE of Marsh USA Inc.</p>			

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