CULTIVATED EXHIBITOR INFORMATION SHEET

EVENT NAME: New York Comic Con 2026

CULTIVATED is Javits Center's hospitality brand and is the exclusive food and beverage partner of the venue. All food & beverage served or distributed is required to be purchased through CULTIVATED.

Exhibitor catering menus and list of services can be found on CultivatedNY.com

DOCUMENTS HUB

For a variety of helpful resources to support your planning, please visit:

Cultivated Documents

FULL MENU ORDERING

To place an order, contact the catering sales team at:

212-216-2400
Services@CultivatedNY.com

To avoid an additional 10% late fee, please place orders from our catering menu by:

Date: September 18, 2026

LIMITED MENU ONLINE ORDERING

Exhibitors can now make their arrival at Javits Center Stress-free by utilizing our online ordering platform for a limited selection of food & beverage delivery orders.

Please Visit:
CultivatedNY.com/onlineorder

Online ordering window closes on:

Date: September 25, 2026

SAMPLING

Manufacturers or distributors of food and/or beverages who wish to offer samples may be eligible for authorized sampling. All samples must adhere to the following size limits:

- Food: maximum 2 ounces
- Non-alcoholic beverages: maximum 4 ounces
- Beer or wine: maximum 2 ounces
- Liquor: maximum 0.25 ounces

To request approval, please review the sampling guidelines and complete the required forms:

Food & Non-Alcoholic Sampling Form

Alcoholic Sampling Form

⚠ OUTSIDE FOOD AND BEVERAGE POLICY

The distribution or service of food and beverage from outside vendors is strictly prohibited unless expressly authorized by Cultivated. Any individual or group found in violation of this policy will be required to cease their activation immediately, and may be subject to fines.